

1 **F. ECONOMIC DEVELOPMENT**

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3 The Town of Menomonie encourages businesses that would not put undue strain
4 on the environment and/or Town resources to locate in the Town. (See goals
5 from elements a, c, and d) Businesses that need sewage and water services or
6 require water usage that may put a strain on the level of the aquifer are
7 discouraged. The Town zoning map shows locations where businesses may
8 locate. (See Map 8.)

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10 The Town lacks the infrastructure to support light or heavy manufacturing as
11 described in the Dunn County zoning ordinance. Therefore it encourages these
12 types of manufacturing to be placed where adequate infrastructure, such as
13 transportation, sewage, and water services, is available. Menomonie Industrial
14 Park and the Stout Technology and Business Park both have the resources for
15 these types of industries.

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17 **City of Menomonie Industrial Park** *Source: WI Economic Development Corporation*
18 *website 2013*

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20 This site is part of a developed industrial section of the city. It is located within
21 city limits around the Menomonie Municipal Airport, I-94, State Highways 12
22 and 29, and the Union Pacific Railroad. The site meets pre-defined criteria for site
23 size, availability of utility and transportation infrastructure, physical and
24 technical condition, environmental assessments, support by local communities
25 and other factors. For more information about this Site contact the City of
26 Menomonie.

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28 **The Stout Technology and Business Park**

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30 The Stout Technology and Business Park (STBP) is a university-affiliated, mixed-
31 use technology and business park with 403 acres in a park-like setting. The park
32 features open space, community walking/biking paths and attractive, permanent
33 buildings. It is a community of industrial, commercial, business and educational
34 owners with a unique blend of value-added benefits from University of
35 Wisconsin-Stout (UW-Stout), a premiere industrial technology institution. STBP
36 has ample acreage available for new development with many relocation
37 incentives. Both commercial zone and technology zone acreage are available for
38 development. Ideal owners are industrial and business enterprises involved in
39 research and development, high technology, professional services and
40 manufacturing related to the mission and programs of UW-Stout. *Source: UW-*
41 *Stout website 2013*

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44 **Resources for Economic Development** *Source: Dunn County Economic*
45 *Development Corporation web site.*

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47 University of Wisconsin-Stout Technology Transfer Institute
48 Dunn County Economic Development Corporation
49 Community Resource Education

- 50 Greater Menomonie Area Chamber of Commerce
- 51 Main Street Menomonie
- 52 Greater Menomonie Development Corporation
- 53 Western Wisconsin SCORE
- 54 Momentum West
- 55 West Central Wisconsin Regional Planning Commission
- 56 West Central Wisconsin Regional Educational Consortium
- 57 West Central Wisconsin Workforce Development Board

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59 **SUMMARY**

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61 In line with the goal of maintaining rural character, the town encourages smaller
62 environmentally sustainable businesses. Since there are several areas nearby the
63 Town that are designed for larger businesses and industries, the Town
64 discourages new businesses that put strain on its resources. As the area's
65 population grows the town should continually assess the business needs of the
66 community.

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68 **Goals**

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- 70 1. Encourage industries to locate in an industrial park.
- 71 2. Encourage businesses/commercial developments that have sewer needs
72 or high water usage to locate in an industrial park.
- 73 3. Encourage new businesses to locate in designated commercial zones
- 74 4. Encourage environmentally responsible businesses.
- 75 5. Encourage tourism.

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77 **Objectives**

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- 79 1. Maintain a high degree of air and water quality.
- 80 2. Promote economic and business activities that are good stewards of air,
81 surface water, ground water and soil quality.
- 82 3. Develop ordinances that mitigate light pollution.
- 83 4. Develop ordinances that mitigate noise pollution.
- 84 5. Continue to enforce the "Junk Ordinance".